



**College of Human Resource Management**  
 Ufundi Co-op Plaza, 3rd & 4th Floor, Moi Avenue  
 P.O. Box 4322-00200 Nairobi, Kenya.  
 Tel: +254 20 221 7490, 224 8095, 221 7979  
 Mobile: 0727 792 122, 0718 781 513  
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## Fee Structure for Practitioner's Marketing Diploma Course (MSK)

**Program Name: Practitioner's Marketing Diploma**

**Duration and Pattern of the Course.**

The Practitioner's Diploma in Marketing is divided into two sections: All areas under marketing, sales and sales support. Total of 52 sessions of three hours each. Sales section has 7 sessions, sales support has 5 sessions making a total of 11 sessions. Marketing section has 41 sessions.

The course takes six months with three sessions a week either virtual and physical.

The course is examined by Marketing Society of Kenya-MSK. Upon completion, the graduate automatically becomes MSK members and assigned a membership number.

No.	ITEM	FEE PAYABLE
1	Tuition Fee	49,000/-
2	Application Fee	1,000/-
3	Library Fee	3,000/-
4	Student membership fee (MSK)	1,500/-
5	Examination fee	4,000/-
6	Student ID	500/-
7	Caution Fee	2,000/-
8	Graduation Fee	2,200
	<b>TOTAL FEE</b>	<b>63,200</b>

*NB: Students using the instalment plan will pay an additional 1,200/- per semester.*

### Attendance Modes

- Evening - 5.30 pm – 8.30 pm
- Saturday - 8.30 am – 5.00 pm
- Sunrise - 6.30 am – 8.30 am

### Mode of Application

Applications forms are available at CHRHM Ufundi Plaza Offices, 3<sup>rd</sup> & 4<sup>th</sup> Floor Application can be made via the College website [www.chrm.or.ke](http://www.chrm.or.ke)

### Fee Payment Details:

Kenya Commercial Bank – Biashara Street Branch, Account No. 1180194667 Account Name: College of Human Resource Management (CHRHM).

**M-PESA Paybill option:** No. 522123 A/c No. 80295K Admission No. plus Name e.g. 80295K00425JOHN

Duly completed forms should be submitted to the Admissions Office on Ufundi Plaza Offices, 3<sup>rd</sup> & 4<sup>th</sup> Floors, or emailed to CHRHM College, P.O. Box 4322-00200, Nairobi, Kenya.

The application package should include the completed application form, copies of Relevant Academic certificates, KCSE Certificate, Copy of National ID, colour passport size photographs, to [admissions@chrn.or.ke](mailto:admissions@chrn.or.ke) or deliver to our offices. The application fee receipt/banking slip must be attached.

### Enquiries

College of Human Resource Management, Ufundi Plaza, 4th floor, Moi Avenue/Moktar Daddah Street, P.O. Box 4322-00200 Nairobi, Kenya.

Tel: +254 (0) 20 221 7490/221 7979/224 8095 or Mobile Nos. 0727 792122/0718 781513

Email: [admissions@chrn.or.ke](mailto:admissions@chrn.or.ke); Website: [www.chrm.or.ke](http://www.chrm.or.ke)